

DR. K RAMASWAMY

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SUMMARY OF PROFILE

Academically experienced teacher with over four years of teaching to post graduate students and professionally qualified Television Producer with six years of experience in leading Television channels and an independent corporate film maker... Sound knowledge of diverse aspects of production equipped with technical skills... Good team player with interpersonal and organisational skills.

EDUCATIONAL QUALIFICATIONS

- **Ph.D** (*Specialization: Television Programming*) in Journalism and Mass Communication, from Osmania University, Hyderabad.
- Qualified **UGC-JRF**, NET & TS-SET-2015 in Journalism and Mass Communication from University Grants Commission, New Delhi.
- **MCJ** (Master of Mass Communication & Journalism) from Osmania University, Hyderabad.
- **MA (Sociology)** from Osmania University, Hyderabad.
- **BCA** (Bachelor of Computer Application) from Osmania University, Hyderabad.

INDUSTRY EXPERIENCE

1. Production Associate, **ETV NEWS**, EENADU Television Network, 3 years from 25/5/2006 to 31/8/2009
2. Online Producer, **TV9 News**, No. 1 News Network group in Telugu States and in India, nearly 3 years from 21/8/2009 to 31/3/2012.
3. Freelance Producer-cum-Director at **AB Media Productions** from August, 2017 onwards.
4. **Part Time Lecturer**, Department of Journalism & Mass Communication, Osmania University from 9/02/2019 onwards.

CONTRIBUTION TO OSMANIA UNIVERSITY

- i) Produced 12 minute **corporate promotional film for Osmania University** to mark the **Centenary Celebrations**.
- ii) Produced 10 minute **corporate promotional film** for the Department of Journalism & Mass Communication, Osmania University.
- iii) Produced 3 minute film on **Technology Business Incubator (TBI)** for Osmania University.
- iv) Produced 3 minute video message of Hon'ble Vice-Chancellor on **Academic Audit** for Osmania University.
- v) Produced 9 minute film on University to present at **Global Alumni Meet 2023**.
- vi) Started and maintaining YouTube channel "**Osmania Journalism**" to upload students produced programmes.
- vii) Designed Journalism Department YouTube channel Montages and graphics.
- viii) Guiding PG students in production of 256 in-studio and outdoor programmes. These programmes include cultural events, exclusive interviews, meetings with foreign delegates, touching human interest stories, absorbing documentaries, awesome celebrity talks, eye-catching promotional films, campus round-up, interesting videos and many more...
- ix) Supervising PG students in production of their final year projects.
- x) Worked on feel and look of the studio in Journalism Department of Osmania University as a Studio Incharge.
- xi) Coordinated & compiled photos for university Photo Exhibition '**PIXEL**'.
- xii) Mentoring the Post Graduate Journalism students on all the aspects of production-handling camera, lighting, control room operations, editing and social media sharing.
- xiii) Contributed 'stories & photos' for University news paper "**Osmania Courier**"
- xiv) Produced **Annual Video Report 2018-19** for University College of Arts & Social Sciences (UCA&SS), Osmania University.

FREELANCE WORKS

- a) Produced 8 minute college film for Nizam College to present the NAAC team
- b) Produced 6 minute college film for University College Engineering, OU to present the NAB team.
- c) Produced 17 minute college film for RBVR Reddy College, Narayanaguda to present the NAAC team.
- d) Produced and directed 12 minute video profile for the Vice-chancellor of Dr. YSR Horticultural University, AP.
- e) Produced and directed 3 minute video profile for the Vice-chancellor of Satavahana University, Telangana.

TECHNICAL QUALIFICATIONS

- ❖ Certified **Final Cut Pro X** Video Editor from Apple Authorised Training Centre FineTune, Hyderabad.

TECHNICAL SKILLS

- Multi-lingual Production experience (English, Hindi & Telugu)
- Non-linear editing with Final Cut Pro X
- Visual and audio Mixer and 'Magic Dave' and Vizart an online graphics system.
- Installation and troubleshooting on **Windows** and **Mac** platforms.
- MS-Office.
- Can handle professional video and still cameras.

STRENGTHS

- Induction and Orientation to freshly recruited Anchors.
- Keen on updating knowledge
- Planning & Coordination

- Hardworking & analytical
- Providing Leadership
- Easy adaptive to different situations

PERSONAL DETAILS

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